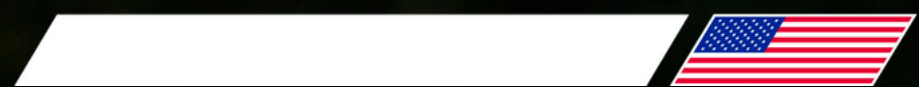


F4

UNITED STATES
CHAMPIONSHIP



2024 STYLE GUIDE

VERSION 2 - APRIL 4, 2024





GUIDELINES

The following slides outline the specifications for all logo identification that each team and its drivers are required to follow during the 2024 F4 U.S. Championship season. The specifications include logo type, location, and size for the designated spaces. This document covers the Championship, partner, and sponsors logos for the season. Updates may be made via Competitor Advisory Memos during the season.

Teams should not produce official partner logos, series logos, or numbers for their cars. All teams will receive one (1) vehicle kit with their vehicle registration. This vehicle kit includes all required Championship and partner/sponsor logo decals. Additional kits and individual assets will be available for purchase at each event.

Teams are allowed to wrap/paint their vehicles, but they are required to follow all usage guides provided by the Championship and partners/sponsors. All liveries require approval.

All drivers will receive one (1) suit kit with their driver registration. This suit kit includes all required Championship and partner/sponsor logo patches. Drivers are free to have their suits embroidered or screenprinted in lieu of using these patches, but must follow the patch diagram outlined in this style guide. Any provided suit kits are not to be used for crew uniforms without prior Championship approval and purchase.

Car liveries, suit layouts, and any questions regarding logo placement, decals, patches or assets should be sent to Ashleigh Aungst: ashleigh@a2bstrategiesllc.com

All assets and logo usage guides can be downloaded from the F4 U.S. Championship website.



PARTNER/SPONSOR LOGOS

Each of our partners/sponsors have their own usage guides for their logos. For your reference, you can download them individually by clicking the links below, if applicable.

The full compliment of usage guides can be downloaded from the F4 U.S. Championship website.

- F4 U.S. Championship
- SCCA Pro Racing
- Hankook Tires
- Ligier Automotive
- Bell Helmets
- OMP Racing
- Hagerty
- Mission Foods
- MK Technologies
- Omologato
- Radford Racing School
- Sunoco Race Fuels

The following partner/sponsor logos are listed by location on the next couple of pages. For all logos, please provide a solid background for the area where the logo is to be placed unless prior approval has been received by Championship officials. Graphic layouts for decal placement on the cars will follow these charts. As a reminder, teams should not produce official partner logos, series logos, or numbers for their cars.

NOSE & FRONT
CHASSIS



LIGIER STORM V4
by SUPERHP



LIGIER STORM V4
by SUPERHP

WINGS



PARTNER/SPONSOR LOGOS

The following partner/sponsor logos are listed by location on the next couple of pages. For all logos, please provide a solid background for the area where the logo is to be placed unless prior approval has been received by Championship officials. Graphic layouts for decal placement on the cars will follow these charts. As a reminder, teams should not produce official partner logos, series logos, or numbers for their cars.

LOWER
CHASSIS

HAGERTY
Motorsports

MTK
TECHNOLOGIES

BELL
HELMETS

OMP

RADFORD
RACING SCHOOL

SUNOCO
RACE FUELS

OMOLOGATO

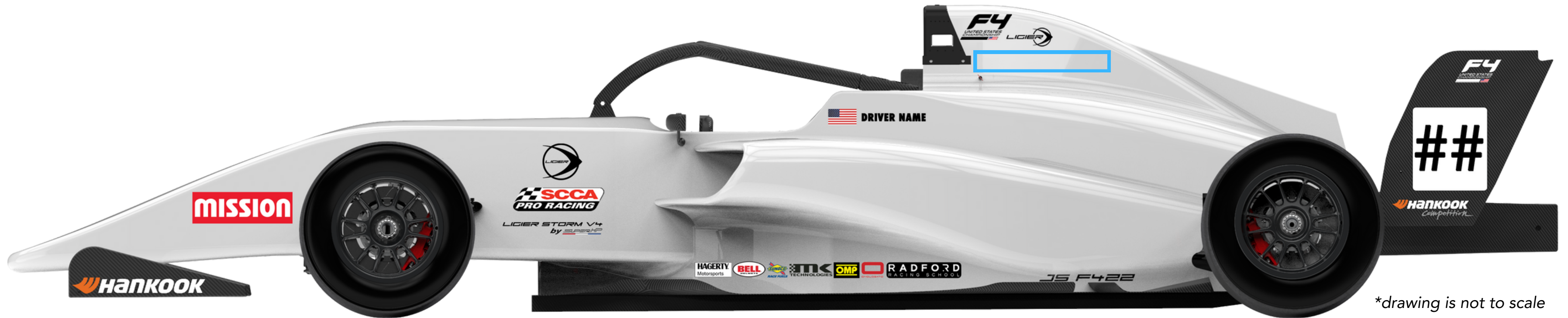
UPPER
CHASSIS

LIGIER

F4
UNITED STATES
CHAMPIONSHIP

additional space
reserved for future
title sponsor(s)

CAR SIDE VIEW EXAMPLE & LOCATION DESCRIPTIONS



FRONT WING

Long Hankook decal should be aligned to the leading edge of the front wing.

FRONT CHASSIS

Top of decal sheet should be 1.5" down from the top of the chassis, centered between the upper control arm's rear mounting point & the sidepod.

ENGINE COVER

Large F4 logo should be placed 1" down from the top of the engine cover. Ligier logo should be placed neatly behind/below F4 logo, so it fits flat on the profile of the engine cover without being curved over, and without the two logos overlapping or touching (approximately 7" behind the driver compartment).

Below, a 4" tall by 20" wide space should be reserved for a future title sponsor.

COCKPIT SIDE

Home country flag to the left of name. Single color font without outline or shadow.

SIDEPOD RIBBON

All decals will be 2" tall. Bottom of decal should be 1" above the undertray. Group decals together in an organized fashion, in the order shown above.

REAR WING

Small F4 logo should be centered and positioned 3" below the top of the wing plate.

Short Hankook logo should be positioned 1" above the bottom of the plate.

A 9" square optional number plate should be in contrast with the wing color, positioned 8.5" down from the top of the wing plate. Numbers must be at least 8.25" tall, bold in font and in a high-contrast color, centered on the number plate.

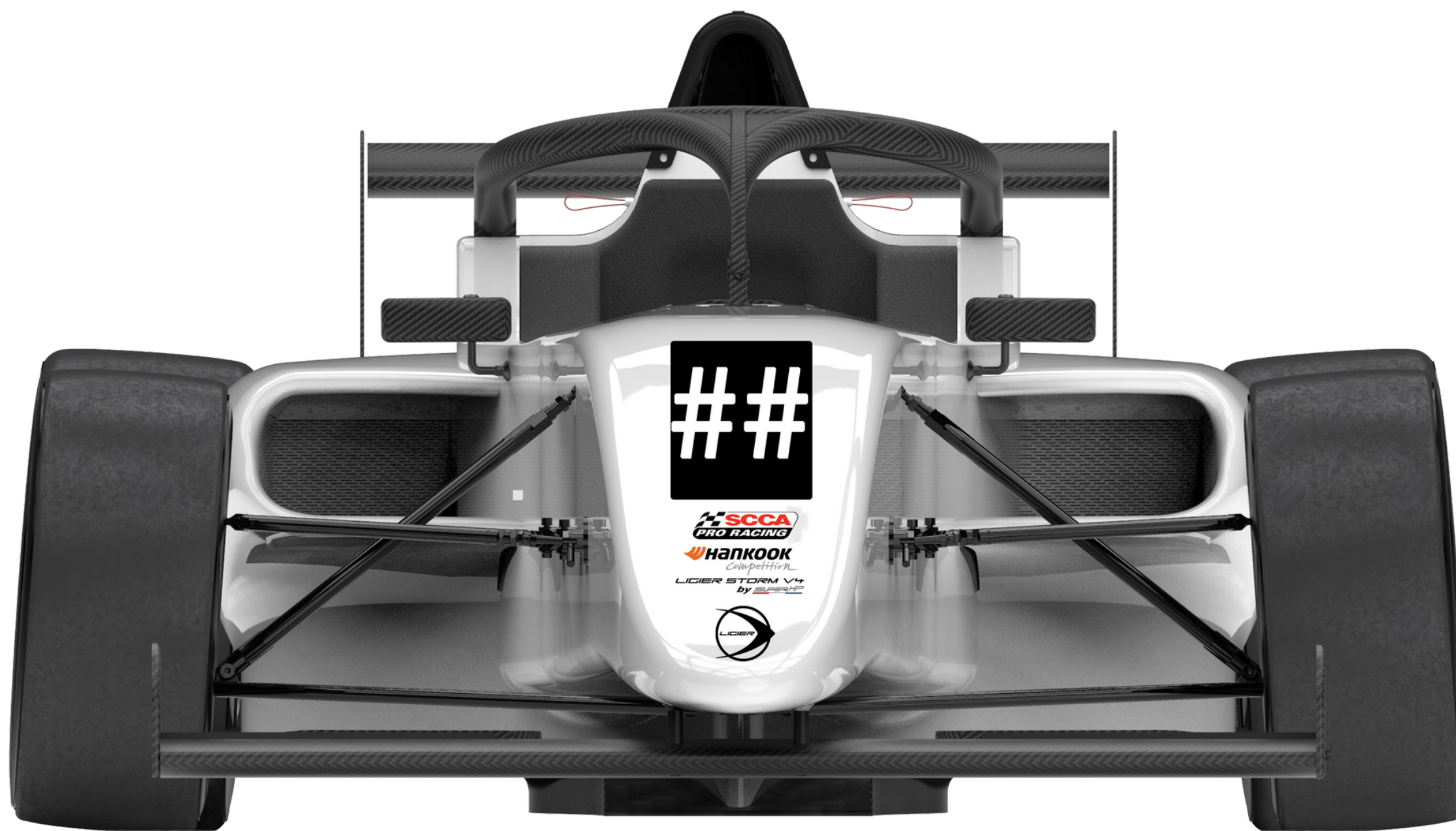
SIDE NOSE

Logos should not be blocked by wheel or wing.

HALO

Driver's name should be displayed on the interior of the halo, centered and visible via the onboard camera. Single color font, 1.5" tall and a maximum of 15" wide. The text should have no outline or shadow.

CAR NOSE VIEW EXAMPLE & LOCATION DESCRIPTIONS



**drawing is not to scale*

NUMBER & NUMBER PLATE

A 9-inch square white or black number plate should be in contrast with the chassis color, positioned 3" down from the chassis bulkhead. Numbers must be at least 8.25" tall, bold in font and in a high-contrast color, centered on the plate or in the middle.

SPONSOR COLUMN

The Ligier emblem shall measure 3-1/8" and be centered on the nose tip. The decal sheet with the remaining decals should be placed 1" above the nose/nose tip seam.

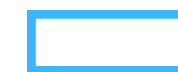


UPPER LEFT CHEST



Championship Logo:
4.5" wide with the
height proportionate
to the logo design

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
2" x 4.5"

UPPER LEFT ARM

All logos are 2" tall, width proportionate to the logo design; order top to bottom to be reflected as example to the right.



For dark suits, please use white logos in lieu of black logos featured here. All drivers will receive one (1) suit kit with their driver registration. This suit kit includes all required Championship and partner/sponsor logo patches. Drivers are free to have their suits embroidered in lieu of these patches, but layouts require approval. All drivers are required to wear a suit meeting proper branding standards when on the podium. Additional details are outlined in the Sporting Regulations.



DRIVER SHIRT



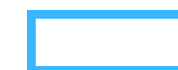
**drawing is not to scale*

UPPER LEFT CHEST



Championship Logo:
2.5" tall; width
proportionate to the
logo design

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 1.5" x 3"
space blank



SCCA Pro Logo:
1.5" x 3"

UPPER LEFT ARM

All logos are 1.5" tall, width proportionate to the logo design; order top to bottom to be reflected as example to the right.



For dark shirts, please use white logos in lieu of black logos featured here. All drivers are required to wear a driver shirt during official sessions (practice, qualifying, and races). This shirt can be worn in lieu of a suit at promotional events with the permission of Championship officials. Additional details are outlined in the Sporting Regulations.



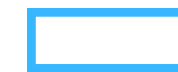
**drawings are not to scale*

UPPER LEFT CHEST



Championship Logo:
2.5" tall; width
proportionate to the
logo design

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
2" x 4.5"

UPPER LEFT ARM

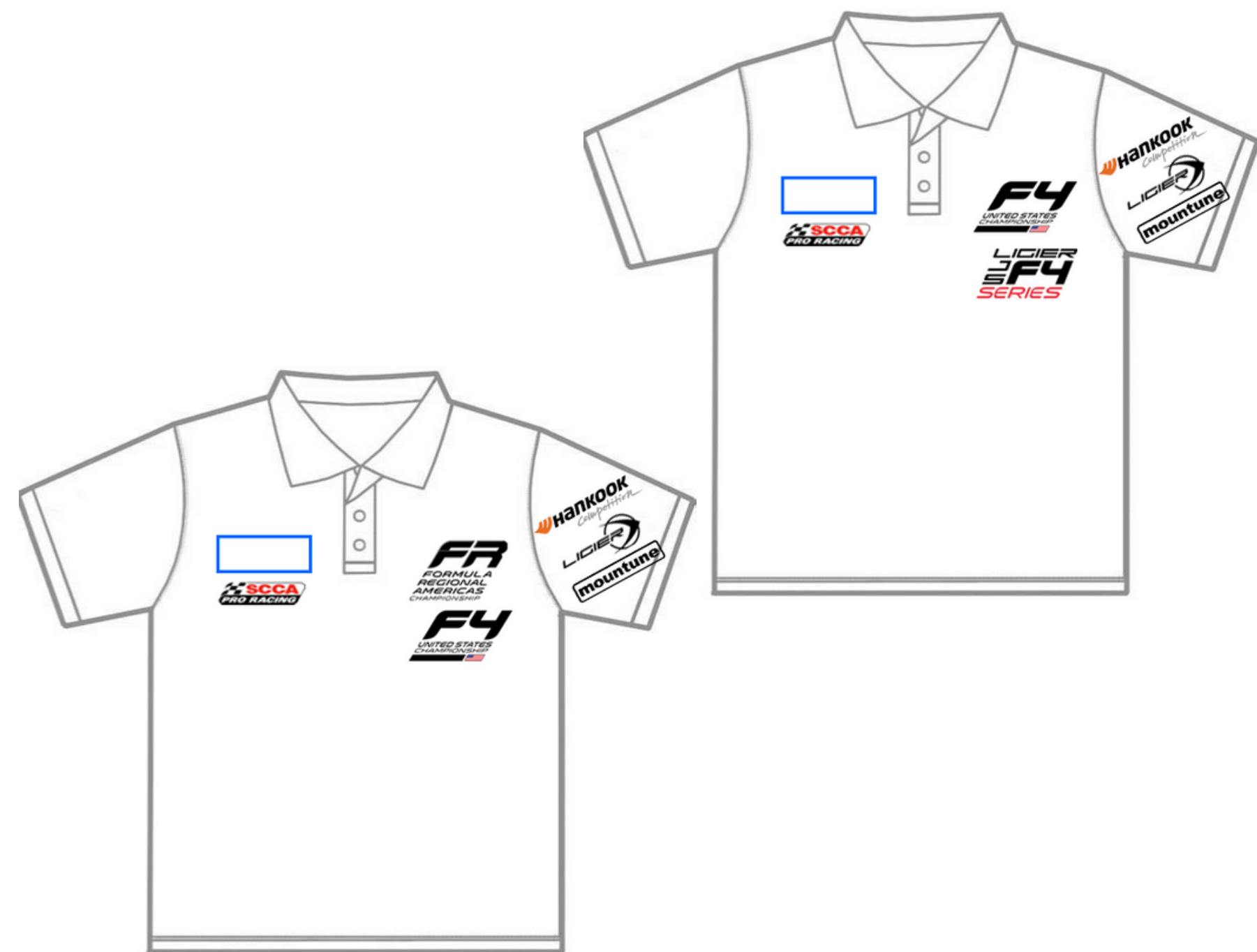
All logos are 1.5" tall, width proportionate to the logo design; order top to bottom to be reflected as example to the right.



For dark shirts, please use white logos in lieu of black logos featured here. All crew members over the wall in the pits must be in an official crew shirt. Additional details are outlined in the Sporting Regulations.



DUAL-CHAMPIONSHIP CREW SHIRT



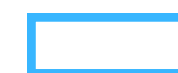
*drawings are not to scale

UPPER LEFT CHEST



Championship Logo:
2" tall; width
proportionate to the
logo design; order
top to bottom to be
reflected as shown in
examples to the right.

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
1.5" x 3"

UPPER LEFT ARM

All logos are 1.5" tall, width proportionate to the logo design; order top to bottom to be reflected as example to the right.



For dark shirts, please use white logos in lieu of black logos featured here. All crew members over the wall in the pits must be in an official crew shirt. Additional details are outlined in the Sporting Regulations.

TRI-CHAMPIONSHIP CREW SHIRT



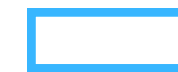
*drawings are not to scale

UPPER LEFT CHEST



Championship Logo:
1.5" tall; width
proportionate to the
logo design; order
top to bottom to be
reflected as shown in
example to the right.

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



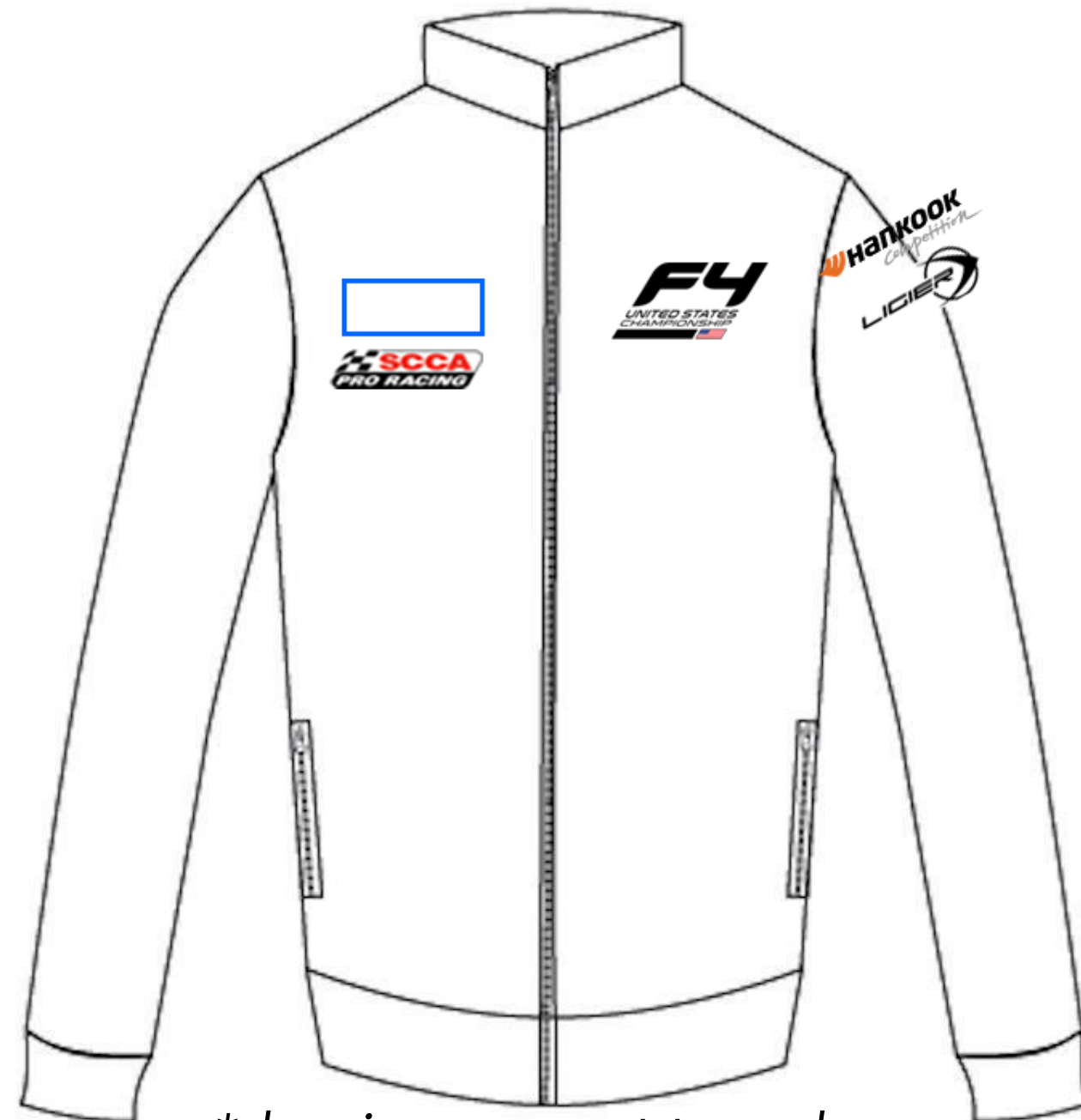
SCCA Pro Logo:
1.5" x 3"

UPPER LEFT ARM

All logos are 1.5" tall, width proportionate to the logo design; order top to bottom to be reflected as example to the right.



For dark shirts, please use white logos in lieu of black logos featured here. All crew members over the wall in the pits must be in an official crew shirt. Additional details are outlined in the Sporting Regulations.



**drawings are not to scale*

UPPER LEFT CHEST



Championship Logo:
2.5" tall; width
proportionate to the
logo design

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
2" x 4.5"

UPPER LEFT ARM

All logos are 1.5" tall, width proportionate to the logo design; order top to bottom to be reflected as example to the right.



For dark shirts, please use white logos in lieu of black logos featured here. All crew members over the wall in the pits must be in an official crew shirt. Additional details are outlined in the Sporting Regulations.

DUAL-CHAMPIONSHIP CREW JACKET



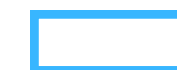
*drawings are not to scale

UPPER LEFT CHEST



Championship Logo:
2" tall; width
proportionate to the
logo design; order
top to bottom to be
reflected as shown in
examples to the right.

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
1.5" x 3"

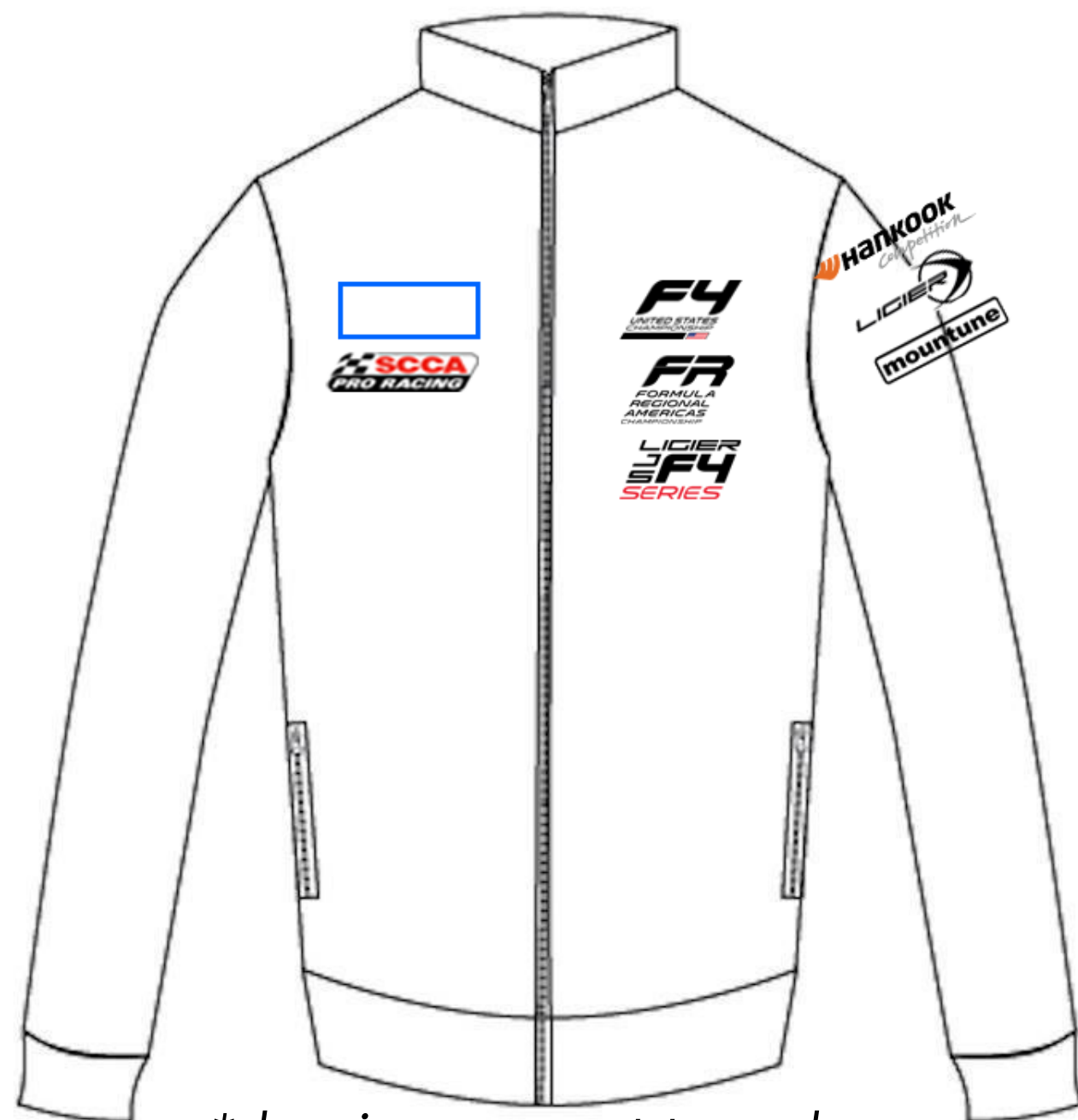
UPPER LEFT ARM

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TRI-CHAMPIONSHIP CREW JACKET



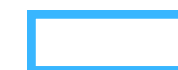
*drawings are not to scale

UPPER LEFT CHEST



Championship Logo:
1.5" tall; width
proportionate to the
logo design; order
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reflected as shown in
example to the right.

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
1.5" x 3"

UPPER LEFT ARM

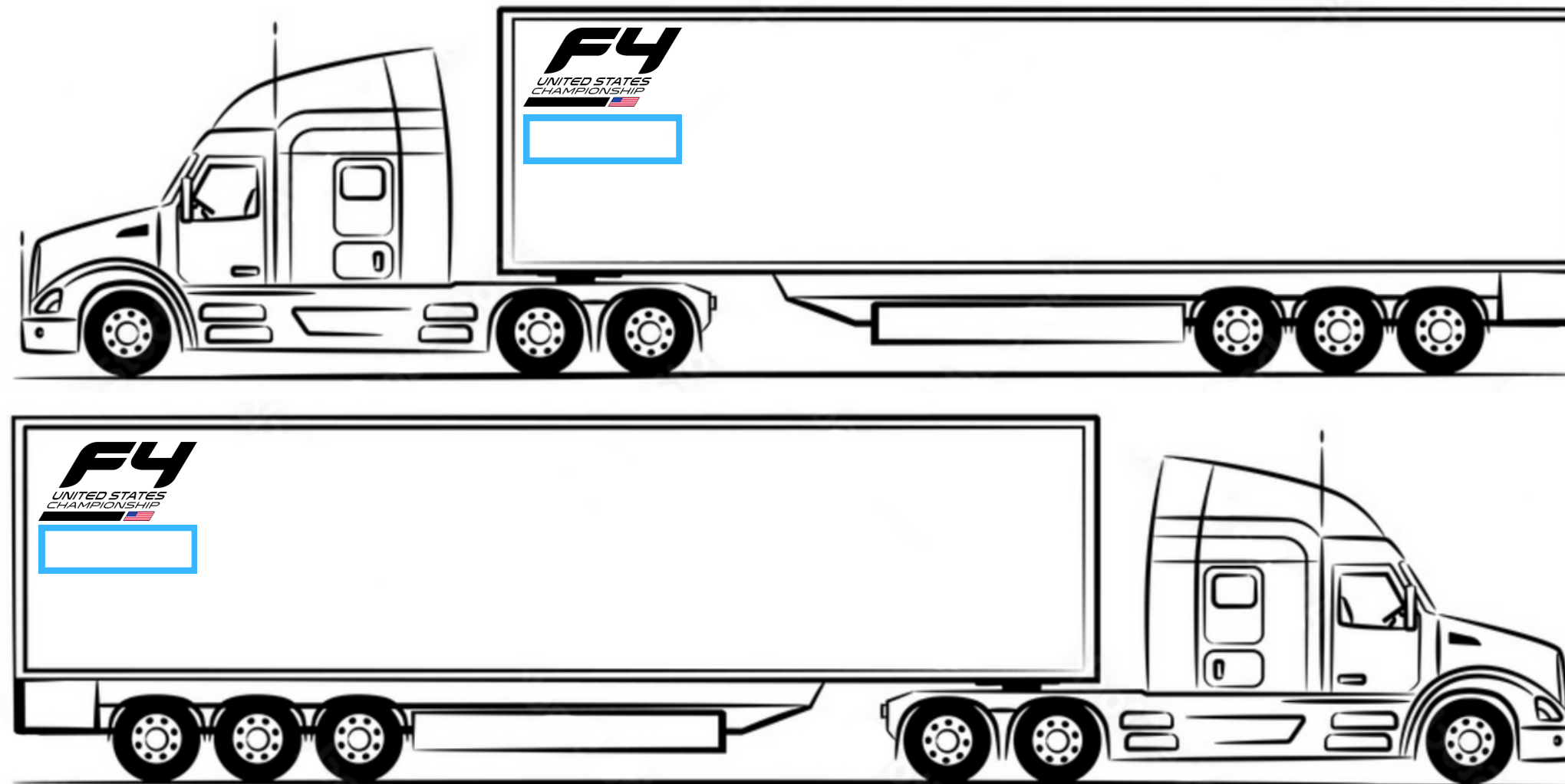
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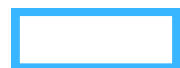


TEAM TRANSPORTER



DRIVER'S SIDE

Championship Logo: 3' tall; width proportionate to the logo design

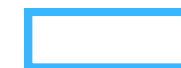


Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the front of the trailer.

PASSENGER'S SIDE

Championship Logo: 3' tall; width proportionate to the logo design



Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the rear of the trailer.

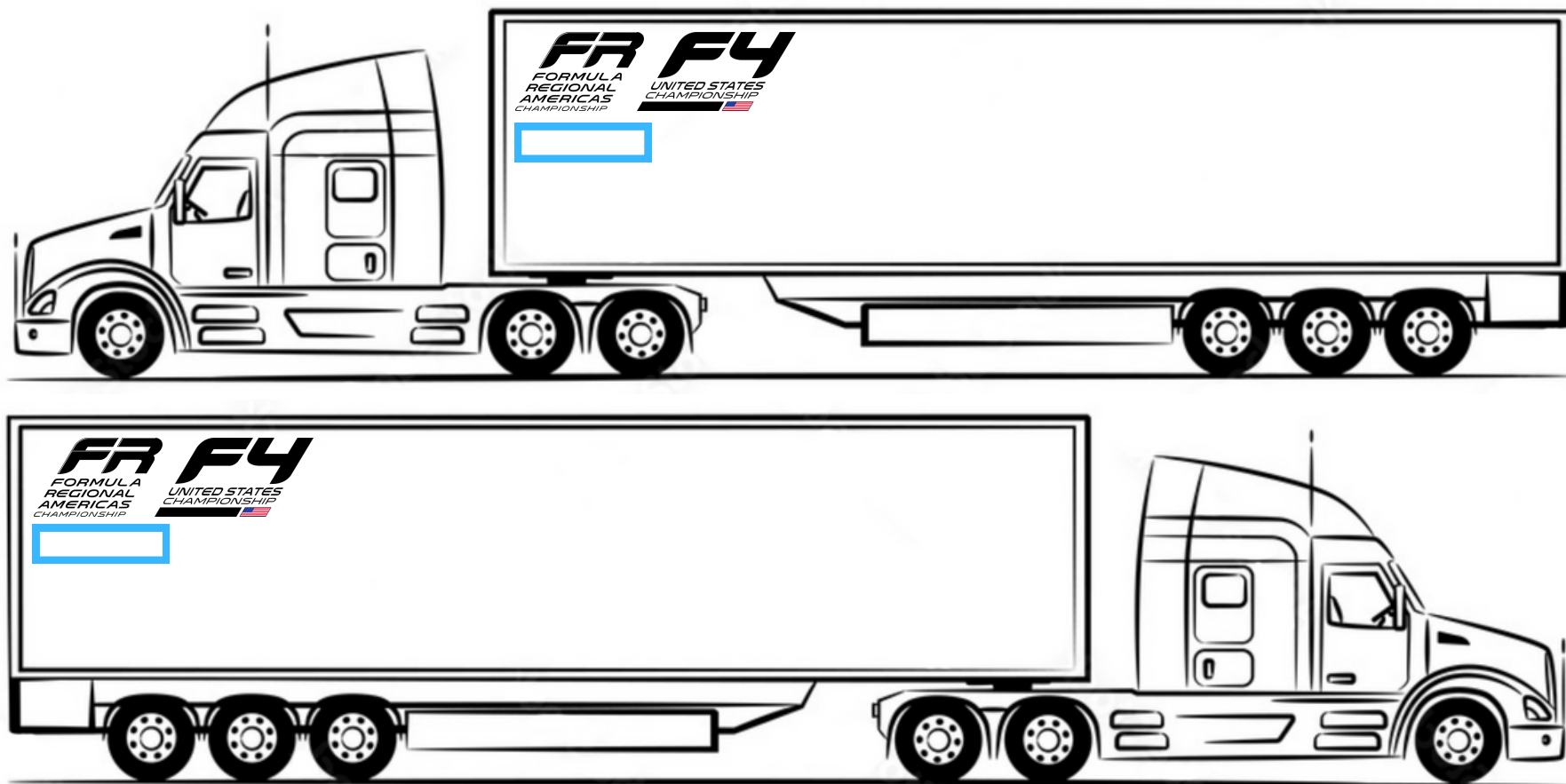
Teams will be provided with a Championship logos for their trailers if they aren't currently featured.

Please connect with Kelley Huxtable (frf4registration@parellamotorsports.com) to obtain yours.

Teams should make every effort possible to not feature conflicting logos with our primary sponsors/partners: Hankook and Ligier.

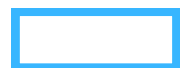


DUAL TEAM TRANSPORTER



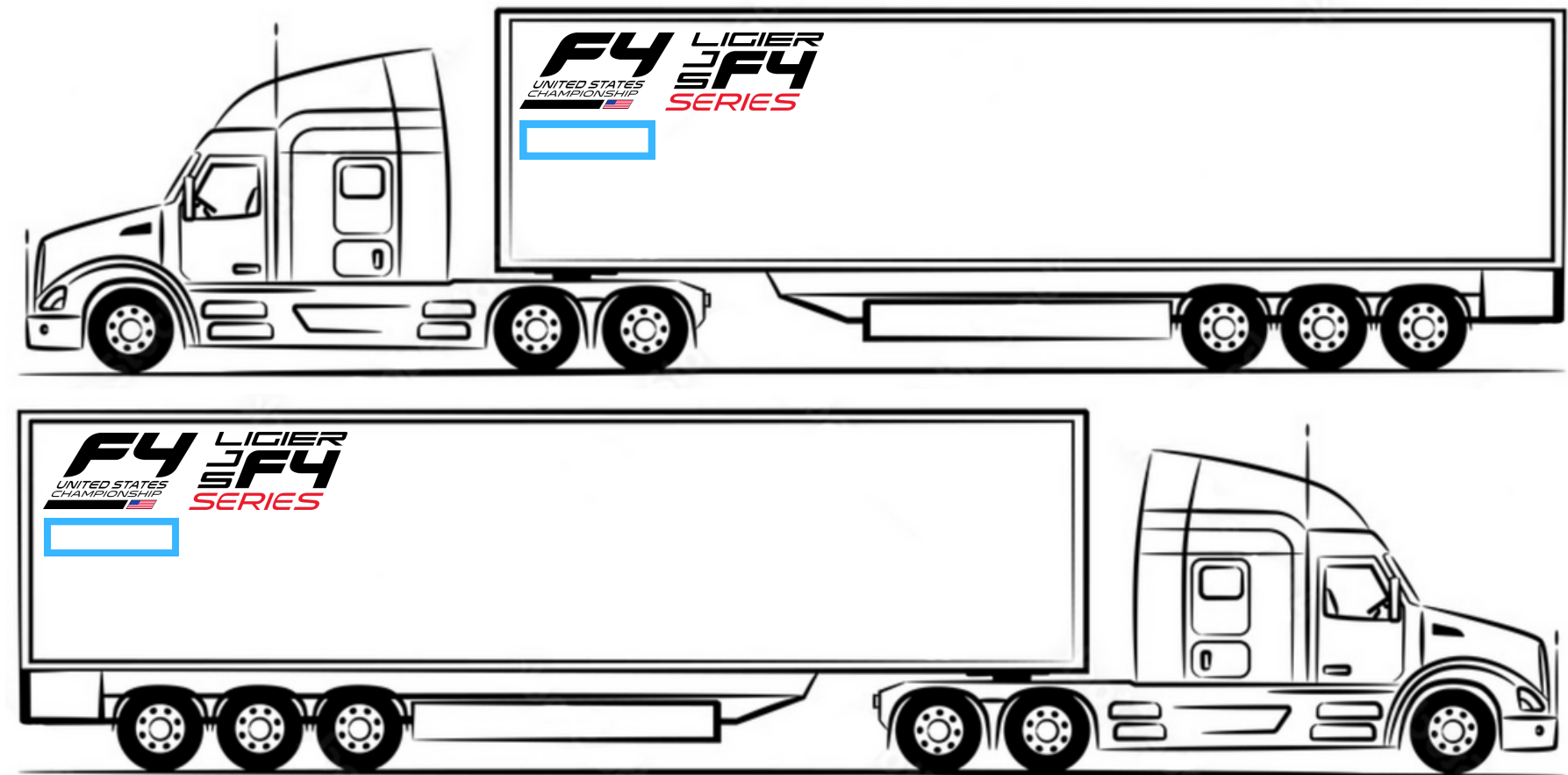
DRIVER'S SIDE

Championship Logos: 3' tall; width proportionate to the logo design



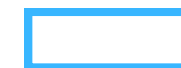
Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the front of the trailer.



PASSENGER'S SIDE

Championship Logos: 3' tall; width proportionate to the logo design



Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the rear of the trailer.

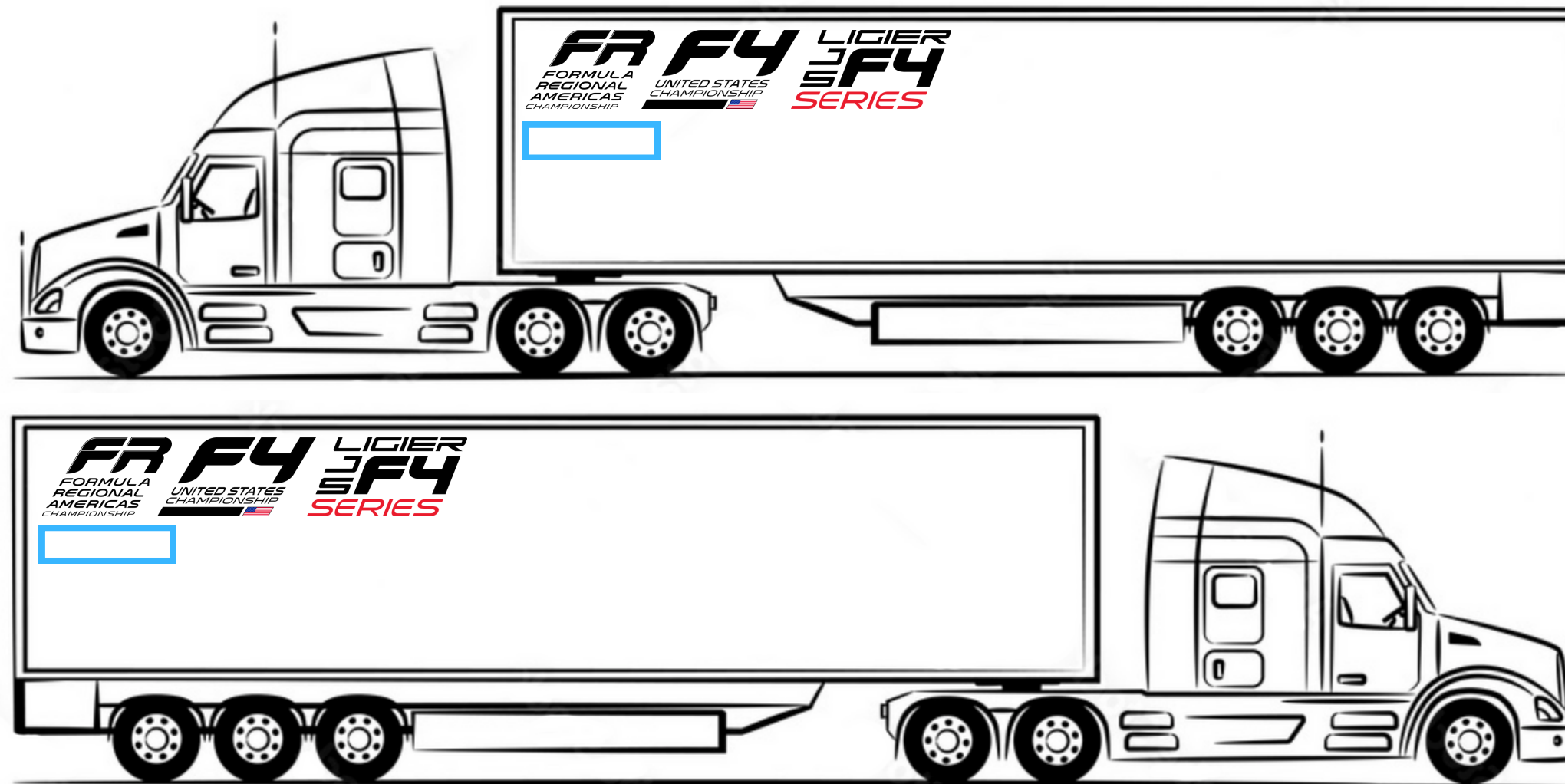
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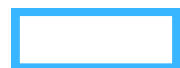


TRI TEAM TRANSPORTER



DRIVER'S SIDE

Championship Logos: 3' tall; width proportionate to the logo design

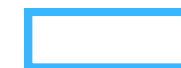


Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the front of the trailer.

PASSENGER'S SIDE

Championship Logos: 3' tall; width proportionate to the logo design



Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the rear of the trailer.

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