# YOUR MOTORSPORT CAREER STARTS HERE 2021 DRIVER AND BUYER'S INFORMATIONAL GUIDE

















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F4USCHAMPIONSHIP



F4 U.S. Championship



F4 U.S. Championship

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Launched in 2014, FIA Formula 4 was created to offer young race car drivers around the world the opportunity to take the first step from karting into the world of open-wheel racing.

Designed to be globally recognized yet an affordable step between karting and F3, the F4 car was constructed to keep costs down while providing an ideal learning tool for young drivers who have never raced cars before. The series offers more value and benefits than any other form of entry-level open-wheel racing at a low cost.

In 2015, SCCA Pro Racing and the FIA combined forces to create the Formula 4 United States Championship. F4 teams and drivers are aligned with the FIA and series partners: Honda, Honda Performance Development, Ligier Automotive North America and Hankook Tires USA.

Stepping into the F4 series builds upon the progression offered from karting both on and off the track. The series offers developmental educational programs that cover everything from driving preparation to marketing and public relations.

The inaugural season included five event weekends with 15 races. A total of 19 drivers and nine teams competed over the course of the season. The field for season two doubled in size with an average of 33 cars participating in the 20-race season. Even with record-breaking grid sizes in its second season and the launch of the new F3 Americas, the car count for season three maintained an average of 31 entries per event, the largest average F4 grid size in the world. In 2019, the F4 U.S. Championship smashed another world FIA F4 entry record with 38 drivers entering the Formula One United States Grand Prix. The championship supported series like Trans Am, NASCAR and Formula 1, generating more than 350,000 race-day attendees.

Formula Pro USA Western Championship (FP4) is affiliated with the SCCA Pro Racing F4 program, competing on the same weekend as SCCA club and non-club events on the west coast. The series uses and the same Ligier JS F4 chassis and Honda Civic Type R engine as the F4 U.S. Championship. FP4 also uses similar rules and regulations as the F4 U.S. Championship.

Even with the complications and travel restrictions presented in 2020 due to the pandemic, F4 U.S. still hosted 18 rounds of racing at six FIA-supported venues across the United States, boasting healthy grid sizes throughout the season.

In 2021, Parella Motorsports Holdings (PMH), the owner of the Sportscar Vintage Racing Association and majority owner of the Trans Am Series, engaged in a partnership with SCCA Pro Racing open-wheel series, FR Americas and F4 U.S. Championship.

SCCA Pro Racing will continue to sanction both open-wheel series with operational and race management services. PMH took ownership of all commercial aspects of both series under the SpeedTour event brand starting January 1st, 2021. PMH renewed agreements with all major series partners. FR Americas and F4 U.S. will be added to the SpeedTour format, visiting premiere circuits around the United States and Canada. PMH and SCCA Pro anticipate similar grid sizes for 2021 as in previous years as new drivers commit and teams' purchase orders are being processed each week.

The F4 series is the fastest way for an aspiring driver to gain experience to an international racing platform. With driving training, unmatched affordability and strong manufacturer support, competitors can grow and succeed into the higher levels of motorsports.

## **APRIL 23-25**

Sonoma Raceway FR Americas, Trans Am, SVRA SpeedTour Sonoma, California 12 Turns • 1.99 miles Clockwise Road Course



## APRIL 29-MAY 1

WeatherTech Raceway Laguna Seca F4 U.S., Trans Am, SVRA SpeedTour Salinas, California 11 Turns • 2.238 miles Counter Clockwise Road Course



## JUNE 25-27

Mid-Ohio Sports Car Course Trans Am, SVRA SpeedTour Lexington, Ohio 15 Turns • 2.4 Miles Clockwise Road Course



#### **JULY 16-18**

Brainerd International Raceway Trans Am, SVRA SpeedTour Brainerd, Minnesota 13 Turns • 2.5 Miles Clockwise Road Course



#### SEPTEMBER 24-26

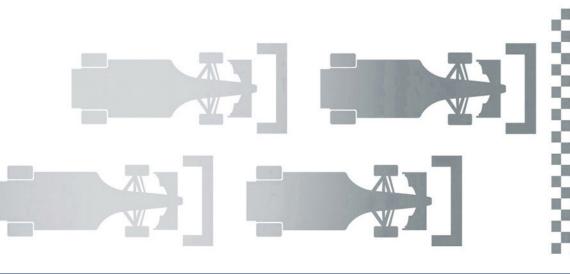
VIRginia International Raceway FR Americas, Trans Am, SVRA SpeedTour Alton, Virginia 17 Turns • 3.27 miles Clockwise Road Course



Circuit of The Americas FR Americas., Trans Am, SVRA SpeedTour Austin, Texas 20 Turns • 3.427 Miles Counter Clockwise Road Course



\*A track promoter test day will be held before each official SpeedTour weekend. A Rookie School and Winter Test was added to the schedule. See Page 6 for new details.



#### STARTING GRIDS

## RACE 1

Fastest qualifying times set in Q1.

#### RACE 2

Fastest race time achieved by each driver in the first race.

#### **RACE 3**

Fastest race time achieved by each driver in the second race.



SECOND

**THIRD** 

**FOURTH** 

FIFTH

SECOND

THIRD

**FOURTH** 

SIXTH

**SEVENTH** 

**EIGHTH** 

NINTH

TENTH

FIFTH

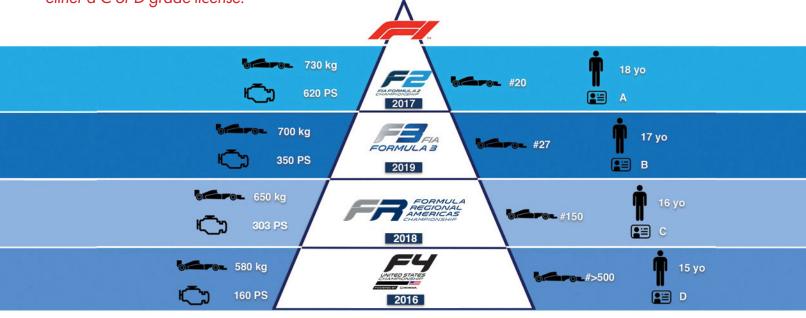
**SIXTH** 

SEVENTH

Team Championship points are based on the team's top 2 cars for each individual race.

The top-seven drivers the championship are presented FIA Super License Points to aid in their racing career advancement to Formula 1.

Unique among this ladder category, drivers get three hours of track time most race weekends (excluding USGP), including two free practice sessions, one qualifying session and three races. Starting grids and point scoring are in accordance with global F4 series. Points earned count toward an FIA Super License. F4 is the foundation to the FIA championship ladder. *Drivers have to be at least 15 to compete and hold either a C or D grade license.* 



#### MORE SEATTIME-MORE VALUE

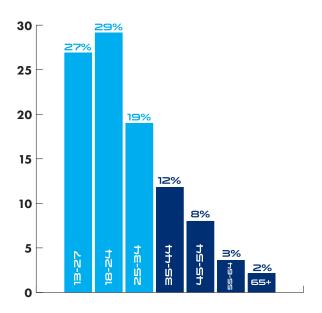
In an effort to attract drivers who are looking to maximize their seat time and to give teams an opportunity for a cost-effective competition package and expand their calendar dates for potential customers, PMH and SCCA Pro Racing have partnered with several organizations across the country that use the same trim and similar rules and regulations as F4 U.S.

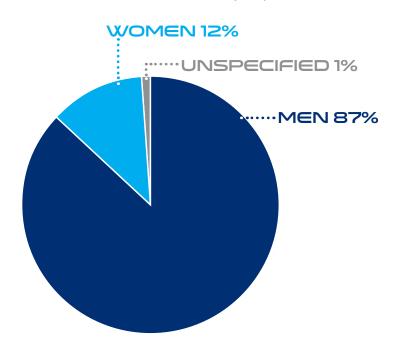
To build on drivers' off-season development, F4 U.S., Kaizen Autosport and PMH will also host an optional rookie school at Virginia International Raceway on March 6-7. Led by F4 U.S. Race Director Scott Goodyear, the up-and-coming drivers will participate in two days of intense instruction on rules, flags, car control, skidpad work, followed by track drills and racing formatted to the FIA F4 regulations. The rookie school will tie into the official F4 U.S. and FR Americas preseason test March 8-9. Visit F4USChampionship.com for official dates and details.

Formula Pro USA Western Championship (FP4) presented by Exclusive Racing is affiliated with the SCCA Pro Racing F4 program, competing on the same weekend as SVRA SpeedTour and SCCA road racing events on the west coast. The series uses and the same Ligier JS F4 chassis and Honda Civic Type R engine as the F4 U.S. Championship. FP4 also uses similar rules and regulations as the F4 U.S. Championship. Drivers as young as 14 years old can participate in this.

The SCCA National Championship Runoffs will offer F4 U.S. drivers another opportunity to compete in their Ligier JS F4 race cars. Drivers can use two of their F4 U.S. starts to count toward qualification for the National Championship event at Indianapolis Motor Speedway in 2021. A top-three finish at the Runoffs qualifies drivers for additional contingency awards from SCCA Pro Racing and its F4 U.S. partners.

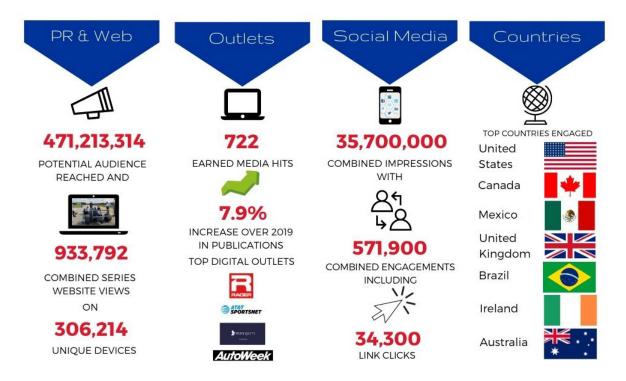
Since its inaugural season, F4 U.S. has quickly gained the attention of national and international publications as well as growing its online fan base. Press releases are sent to a variety of publications.





#### DEMOGRAPHICS

Since its inaugural season, F4 U.S. has quickly gained the attention of national and international publications as well as growing its online fan base. Press releases are sent to a variety of publications.



<sup>\*</sup> Based on combined F4/F3 2019-2020 Sprout Social Analytic Annual Report

In 2020, SCCA Pro Racing Partnered with Formula Americas Network to amplify the strength of the Honda-Powered F4 U.S. and FR Americas Championships.

F4 U.S. returned to television with 14 unique one-hour episodes, saturating national cable and broadcast networks like MAV TV, REV'N, Altitude Sports Network, Eleven Sports and on a number of regional CW and NBC affiliates, reaching more than 80 million North American households.

Broadcasting packages for 2021 are still in negotiations.

For the first time, all 18 F4 U.S. races (6 events) were streamed in 2020 by FAN on FANRacing.Live. The inaugural live streams reached an average of 15,409 LIVE viewers per event across 74 countries. All F4 U.S. races will continue to be live streamed with SVRA SpeedTour on the series social media and SVRA app by GreenLight.TV.





14

FR AMERICAS EPISODES BROADCASTED IN

80,000,000 HOMES



ON NETWORKS LIKE









# Streaming



6

FR AMERICAS EVENTS STREAMED IN

74

COUNTRIES



15,409

AVERAGE LIVE VIEWERS PER EVENT ON



## FAN AND SPONSOR ACTIVATION

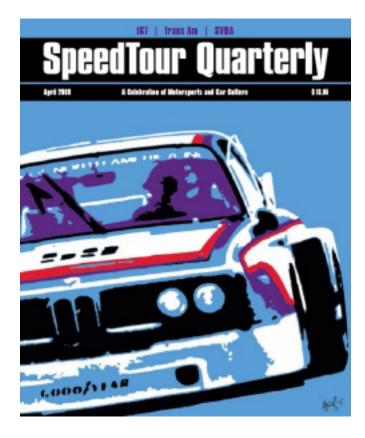
Due to COVID-19 protocol, all F4 U.S. events in 2020 were closed to fans. However, (contingent on local state and town ordinances) in 2021 all F4 U.S. races will support SpeedTour events and are currently opened to fans.

Booth space in the Vendors Row is available for driver/team sponsors at most SpeedTour events.

Contact **Melissa@svra.com** for more information.

In addition, all teams and drivers receive one complimentary ad in the SpeedTour Quarterly magazine. The ad can be used as an added value when selling sponsorship. The magazine is shipped to more than 60,000 quarterly subscribers.

For more information, contact **pam@svra.com** 



The F4 U.S. Championship recognizes the top drivers with nearly half a million dollars in cash and contingency prizes throughout the season and during the Champions' Banquet. The F4 U.S champion scores a huge scholarship to advance into FR Americas, awarding the winner with a scholarship prize package valued at more than \$230,000. The package includes a one-year lease on an Ligier JS F3 chassis from Ligier, a Honda Civic Type R engine lease from HPD, a full season of tires from Hankook Tires USA, event entries from SCCA Pro Racing, a marketing package from PMH. The F4 U.S. champion is also honored on the same stage as their F1 heroes at theannual FIA Prize-Giving Ceremony (contingent on COVID-19 travel restrictions).





2017 F4 U.S. champion Kyle Kirkwood pictured with F1 champion Lewis Hamilton.

#### RACE WEEKEND CONTINGENCY PRIZES

Race Weekend Contingency Prizes
Still in negotiations, will be announced at a later date

### SEASON CONTINGENCY PRIZES



Catherine Crawford Rising Star Award Award \$5,000

Cost-consciousness is core to the F4 car. Domestic-based chassis, engine, and tire manufacturers were carefully selected to keep operational cost as low as possible by eliminating import duties, freight costs and time delays that are typically associated with participating in formula racing. Each manufacturer provides on-site engineers for parts and technical support for all teams and drivers.



## CHASSIS

Built in the USA, the Ligier JS F4 chassis meets FIA homologation requirements and has passed the FIA crash test. The F4 chassis is a modern, safe, robust and highly capable carbon-fiber chassis that is conducive to exceptional performance at various engine power levels. The chassis is \$55,495 including paddle-shift, data acquisition and camera.

## ENGINE

The selected Honda F4 powerplant is based on the Honda Civic Type R engine produced at Honda's Ohio engine plant. It is detuned to meet FIA-mandated output of approximately 160 Hp. The engine and the ECU are sealed to help with parity and compliance. The engine is leased from HPD at \$7,100/year and after 3 years is owned by the lessee.

## TIRES

New Formula 4 tires have been developed specifically for junior single-seater racing by Hankook engineers and their products exhibit the durability and performance demanded of a highly competitive series. Hankook has a strong foundation in other F4 championships around the world. The cost for tires are \$1,200 per set (maximum of two sets per three-race weekend) plus mounting and balancing.



The F4 U.S. Championship is accessible at every level, from drivers graduating from karts, teams stepping up to Pro competition or fans attending a race weekend. This is possible by our series partners who are dedicated to the growth in open-wheel racing. This commitment has created an attainable, very affordable entry level into professional motorsports. With all F4 U.S. Championship cars designed and assembled in North America, parts availability and quality are assured. Ligier assembles the chassis at their facility in North Carolina and the Honda Civic Type R engines are produced at Honda's factory in Ohio. The F4 Hankook tires are the same Hankook tires used in other F4 series around the globe and are distributed and marketed out of Tennessee. The F4 U.S. Championship has transformed the landscape of racing and will continue to increase accessibility to open-wheel racing.





The Sports Car Club of America (SCCA) has partnered with the Federation Internationale de l'Automobile (FIA) to create the Formula 4 United States Championship. The FIA is a global organization that aims to safeguard the rights and promote the interests of motorists and motorsports across the world. The FIA developed F4 in 2014 and has since flourished with 12 F4 FIA-approved series around the world.



Parella Motorsports Holdings (PMH), the owner of the Sportscar Vintage Racing Association (SVRA) and majority owner of the Trans Am presented by Pirelli Series, took ownership of all commercial aspects of both F4 U.S. and FR Americas under the SpeedTour SVRA event brand starting January 1st, 2021. PMH renewed agreements with all major series partners. SVRA is the premier vintage racing organization in the United States. Founded in 1978, SVRA has grown steadily to 2,500 active members with a database of over 11,000 race cars. Race weekends in 2021 take place at some of the finest racing venues in the United States. For more information visit: www.SVRA.com.



SCCA Pro Racing is the sanctioning body behind F4 U.S. SCCA Pro Racing is a division of Sports Car Club of America, Inc. - a 65,000-member organization dedicated to motorsports. SCCA Pro Racing provides full-service organization, operation and sanctioning for numerous professional racing series such as Trans-Am and Formula E.

## **Cost-Consciousness**

The F4 equipment represents one of the most cost-effective ways to begin a career in formula racing. F4 offers a complete racing system ready to put on the track and energize a racing career:

Engine Lease	\$7,100 per year Lessee takes ownership after three years. Engine rebuilds will be \$1,600 after 10,000 kilometers	
Chassis Purchase	\$55,495 Includes paddle-shift, data acquisition, and camera	
Tire Purchase	\$1,200 Maximum of two sets of tires allotted per weekend. Additional fee for mounting and balancing	WHANKOOK Competition

SCCA Pro Racing has developed a cost-effective competition package tailor-made to fit any budget:

Season Entry Fee	\$2,000 per event * Opportunity to pay on a per event basis or in one lump sum at a discount	UNITED STATES CHAMPIONSHIP POWERED BY WHONDA
SCCA Annual Membership	\$45-\$105 Required to compete.	ON AMERICA
Chassis Registration	\$600 per chassis Includes number registration	Parella MOTORSPORTS HOLDINGS
Credential Fee	\$200 per person for the season Single event credentials available for \$50	Parella MOTORSPORTS HOLDINGS
SCCA Pro License	\$300 per season Required to compete. Includes driver credential for the season.	PRO RACING

<sup>\*</sup>Minor increases for select event entry fees.

In 2016, the F4 United States Championship provided participants with an exciting start to their formula racing career. With high-quality cost-effective equipment, our drivers gained the valuable experience they need in a series, providing a gateway to international potential. With low fixed costs, points counting to an FIA Super License, potential participation in a modern racing ladder series, SCCA Participant Accident Coverage with competitor benefits and peace of mind, the F4 United States Championship offers unparalleled opportunities.

START YOUR OWN TEAM

- Contact SCCA Pro
- Arrange for equipment acquisition from vendors

Everyone appreciates options.
Participants in the F4 United States
Championship have two options.
Our participants may acquire their
own equipment and operate their
own team. Those drivers interested
in pursuing this option should
contact Sydney Davis Yagel of
SCCA Pro at f4us@sccapro.com

You'll be introduced to contacts at Honda Performance Development and Ligier to help you begin your path to participation in SCCA Pro's starting line for formula racing.

HIRE AN EXISTING TEAM

- Research our team list
- Contact teams to determine availability and costs

Alternatively, participants may hire an existing F4 team to run their season. Team budgets vary depending on testing and race packages.

SCCA Pro maintains a list of active teams and contact information.
After reviewing profiles of each team, the choice is yours in how you would like to start your F4 journey.
Click here for active F4 U.S. team list.





























