

2021

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F4 UNITED STATES CHAMPIONSHIP

2021 Style Guide



GUIDELINES 2021

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The following slides outline the specifications for all logo identification that each team and its drivers are required to follow during the 2021 F4 U.S. Championship season. The specifications include logo type, location and size for the designated space. This document covers the Official F4 U.S. Championship, Hankook Tires, Ligier, SCCA Pro Racing, Honda, Honda Racing HPD, Omologato, Sunoco Fuels, Hagerty and the F4 U.S. TBA title sponsor logos.

Teams should not produce official partner logos, series logos or numbers for their cars. All teams will receive one set of decals and patches as well as two sets of numbers and number panels with their vehicle registration. Additional sets will be available for purchase. **Please provide a solid background for the area where the logo is to be placed unless prior approval has been received by SCCA Pro Racing.** The goal is to maximize the contrast between the surface and logos, in order to provide the greatest visibility for trackside viewers.

Drivers are free to have their suits embroidered and not use the provided patches.

Teams must send liveries to Sydney Davis Yagel (syagel@sccapro.com) for approval prior to completion of the wrap. Any questions regarding logo placement, decals or assets, contact Amy Greenway (agreenway@sccapro.com).



F4 U.S. LOGO 2021

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The F4 logos must be given prominence and visibility, so they are not crowded by other text and graphics.

The clear space area of 2" is the minimum distance away from other graphics. We recommend that you increase this space whenever possible.

Whichever logo arrangement is in use, the width of the 'F4' icon should be at least 2" tall, and ideally larger when possible.

F4 U.S. logo usage guide is available in the sponsor asset folder available for download on Page 2.

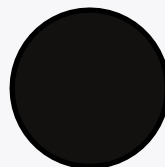


GRAPHIC MOTIF 2021

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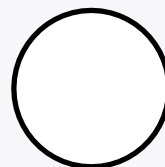


Black



C 20
M 20
Y 20
K 100

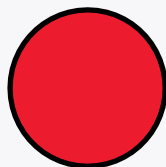
White



C 0
M 0
Y 0
K 0

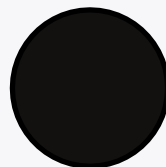
POWERED by
HONDA

Honda Red



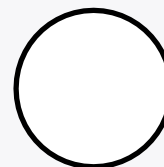
R 237
G 27
B 47

Black



C 20
M 20
Y 20
K 100

White



C 0
M 0
Y 0
K 0



GRAPHIC MOTIF 2021

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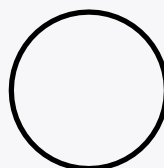


Black



C 20
M 20
Y 20
K 100

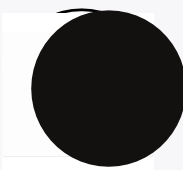
White



C 0
M 0
Y 0
K 0

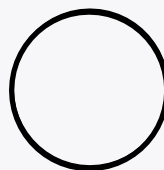


Black



C 20
M 20
Y 20
K 100

White



C 0
M 0
Y 0
K 0



GRAPHIC MOTIF 2021

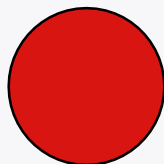
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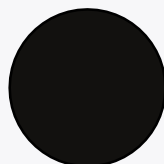
Red

Black

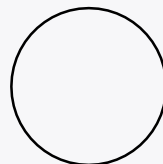
White



R 217
G 23
B 18



C 20
M 20
Y 20
K 100



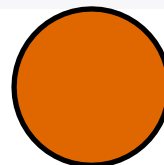
C 0
M 0
Y 0
K 0

Orange

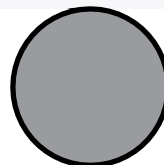
Grey

Black

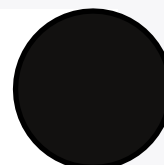
White



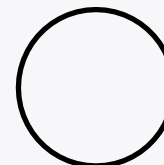
R 225
G 102
B 0



R 153
G 155
B 158



C 20
M 20
Y 20
K 100



C 0
M 0
Y 0
K 0



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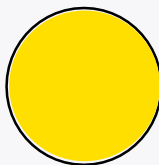


Blue



C 100
M 80
Y 6
K 32

Yellow



C 0
M 9
Y 100
K 0

Red

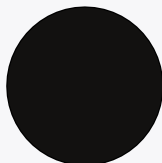


C 0
M 93
Y 79
K 0



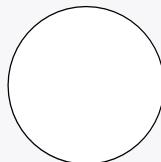
HONDA

Black



C 20
M 20
Y 20
K 100

White



C 0
M 0
Y 0
K 0

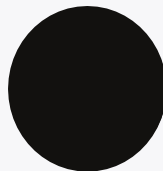


GRAPHIC MOTIF 2021

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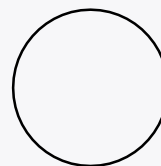


Black



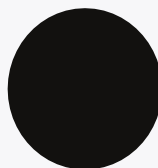
C 20
M 20
Y 20
K 100

White



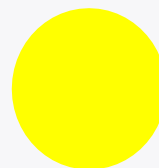
C 0
M 0
Y 0
K 0

Black



C 20
M 20
Y 20
K 100

Yellow



C 0
M 0
Y 100
K 0



GRAPHIC MOTIF 2021

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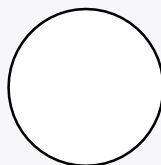


Black



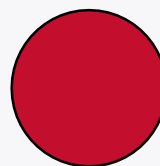
C 20
M 20
Y 20
K 100

White



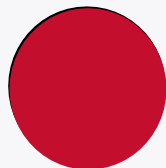
C 0
M 0
Y 0
K 0

Red



PMS
1795

Red



PMS
186

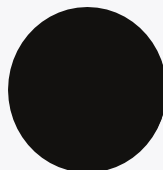


GRAPHIC MOTIF 2021

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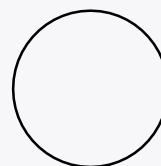


Black



C	20
M	20
Y	20
K	100

White



C	0
M	0
Y	0
K	0



DRIVER SUIT 2021

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Drivers are free to have their suits embroidered and not use the provided patches.

There needs to be at least 1/2 height of the logo surrounding the combined H logo



Upper chest, left-hand side

Format: 3" Tall

Light Suit



Dark Suit



Left arm, upper-shoulder

Format: 2"x4"



Left arm, upper-shoulder

Format: 2" Tall



Upper chest, right-hand side

Format: 2"x4.5"

Leave 2"x4.5" space blank for title sponsor



Upper chest, right-hand side

Format: 2.5" Tall



HONDA

DRIVER SHIRT 2021

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There needs to be at least 1/2 height of the logo surrounding the combined H logo

ALL drivers are required to wear a driver shirt during practice, qualifying and competition days on race weekend. See sporting regulations for more information.

Upper chest, left-hand side

Format: 2.5" Tall

Light Shirt

Dark Shirt



Left arm, upper-shoulder

Format: 1.5"x3"



Upper chest, right-hand side

Format: 1.5"x3"

Leave 1.5"x3" space blank for title sponsor



Upper chest, right-hand side

Format: 2.5" Tall



HONDA



CREW SHIRT 2021

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Upper chest, left-hand side

Format: 2.5" Tall

Light Shirt

Dark Shirt



Left arm, upper-shoulder

Format: 1.5"x3.75"



Upper chest, right-hand side

Format: 2"x4.5"

[Leave 2"x4.5" space blank for title sponsor](#)



Upper chest, right-hand side

Format: 2.5" Tall



HONDA



There needs to be at least 1/2 height of the logo surrounding the combined H logo

DUAL SERIES CREW SHIRT 2021

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Upper chest, left-hand side

Format: 2.0" Tall

For dark jackets use white logos



Left arm, upper-shoulder

Format: 1.5"x3.75"



Upper chest, right-hand side

Format: 2"x4.5" Leave

2"x4.5" space blank for title sponsor



Upper chest, right-hand side

Format: 2.5" Tall



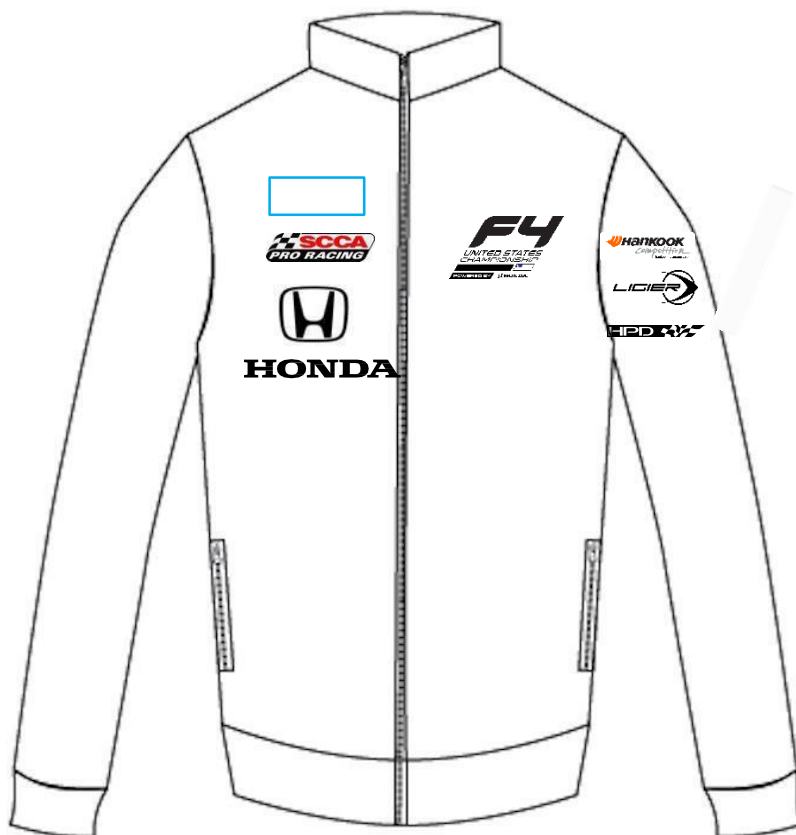
HONDA

There needs to be at least 1/2 height of the logo surrounding the combined H logo



CREW JACKET 2021

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Upper chest, left-hand side

Format: 2.5" Tall



Left arm, upper-shoulder

Format: 1.5"x3"



Upper chest, right-hand side

Format: 2"x3.5" [Leave](#)

[2"x3.5" space blank for title](#)

[sponsor](#)



Upper chest, right-hand side

Format: 2.5" Tall



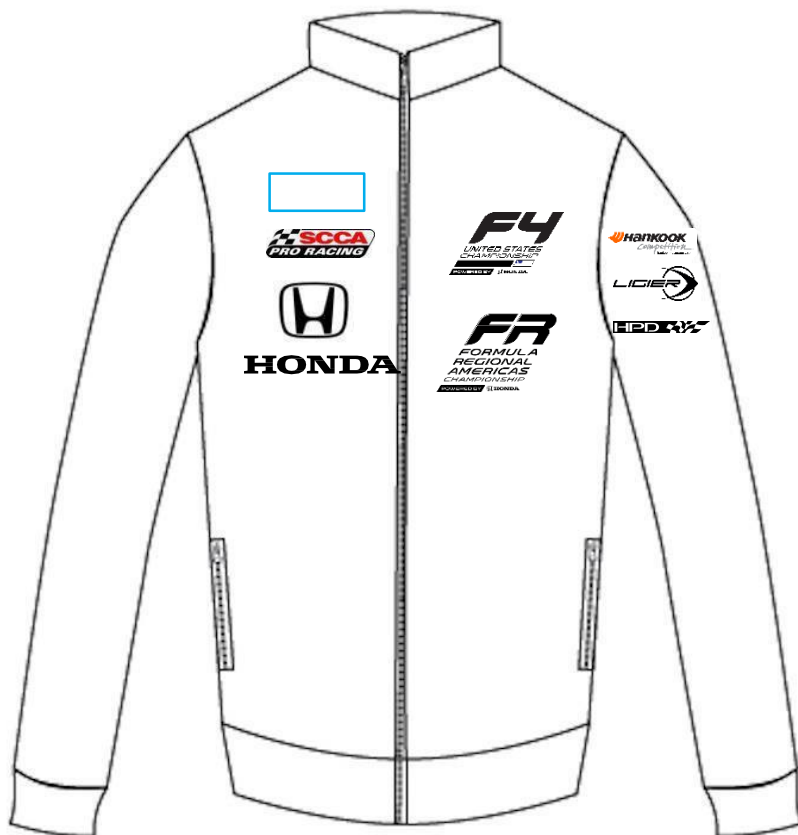
HONDA

There needs to be at least 1/2 height of the logo surrounding the combined H logo



DUAL SERIES CREW JACKET 2021

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Upper chest, left-hand side

Format: 2.0" Tall

For dark jackets use white logos



Left arm, upper-shoulder

Format: 1.5"x3"



Upper chest, right-hand side

Format: 2"x3.5" Leave

2"x3.5" space blank for title sponsor



Upper chest, right-hand side

Format: 2.5" Tall



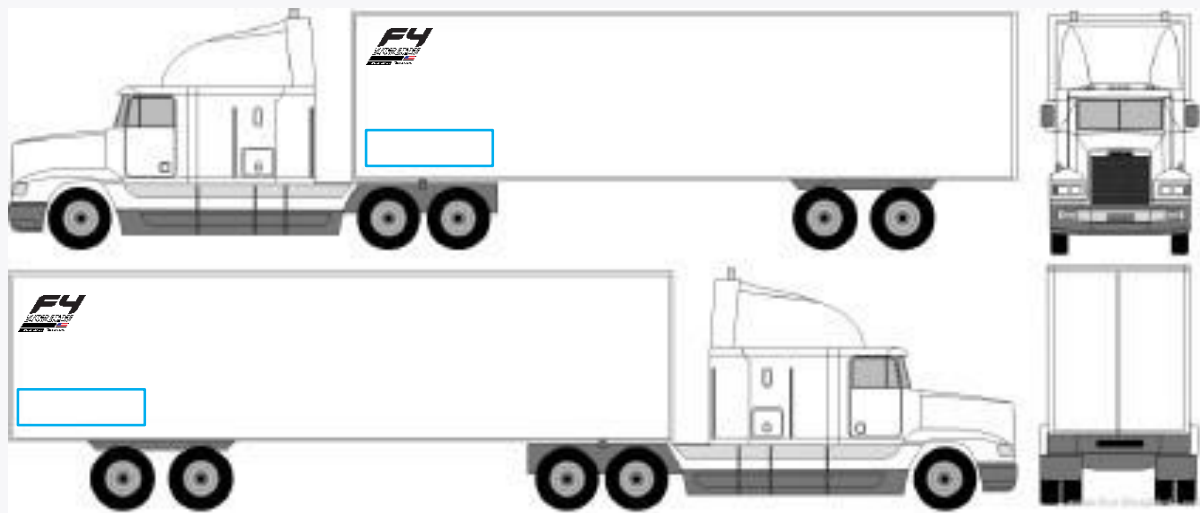
HONDA

There needs to be at least 1/2 height of the logo surrounding the combined H logo



TEAM TRANSPORTER 2021

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**Not part of registration decal kit*

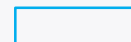
Trailer branding (driver's side)

Format: 3.25'x9'



Trailer branding (driver's side)

Leave 2'x4' space blank for series sponsor



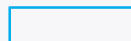
Trailer branding (passenger side)

Format: 3.25'x9'



Trailer branding (passenger side)

Leave 2'x4' space blank for series sponsor



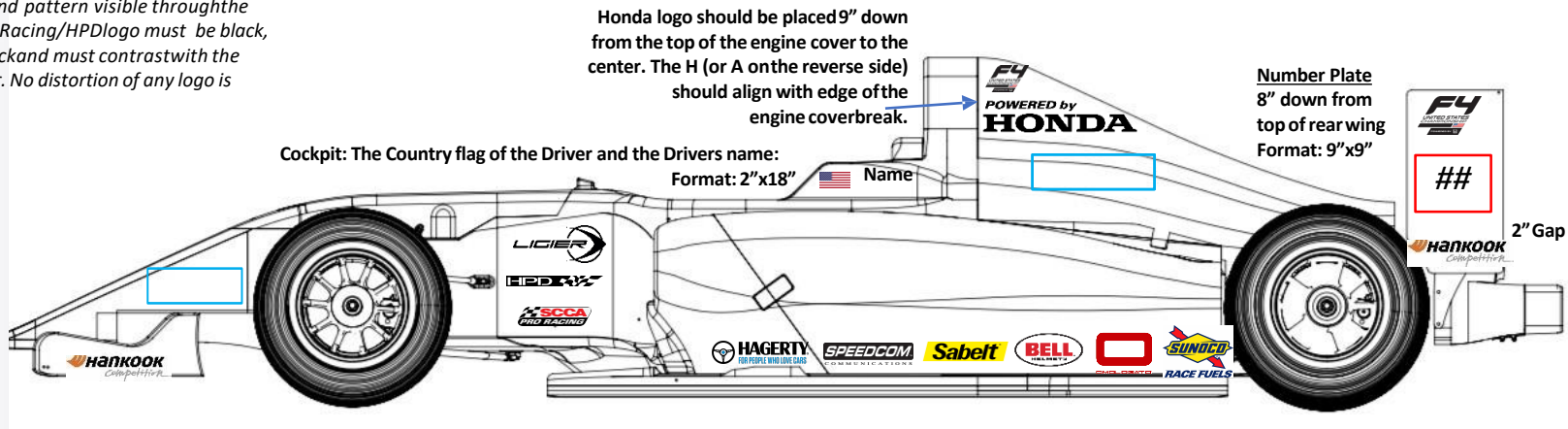
TEAM CAR SIDE 2021

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DO NOT PRODUCE ANY LOGOS OR NUMBERS.
SCCA PRO RACING WILL PROVIDE EVERY TEAM WITH ONE (1) SET OF CAR DECALS AND TWO (2) SETS OF NUMBERS AND PANELS. ANY ASSETS NEEDED AFTER THAT WILL BE AVAILABLE FOR PURCHASE THROUGH SCCA PRO RACING

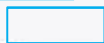
The HONDA must be black or white, and may not have a background pattern visible through the logo. The Honda Racing/HPD logo must be black, white, or red/black and must contrast with the background color. No distortion of any logo is permitted.



Front Wing
 Format: 2"x8"



Side Nose
 Leave 8"x 2.3"
 space for title
 sponsor



Front Chassis
 Format: 3.375"x8.5"
 Isolation Space: Leave a minimum of 2"



Sidepod Ribbon
 Format: Bottom of decal should start 2" above the under tray
 1" Isolation Space



Engine Cover
 Format: 3" Tall

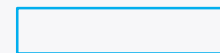


Engine Cover
 Format: 1.8"x15"
 Location: 9" Down from the top of the engine cover

Isolation Space:
 Leave a minimum of 1.8"

POWERED by
HONDA

Engine Cover
 Format: 3"x12"
 Leave 3"x12" space for title sponsor



Rear Wing
 Format: 5" Tall



Rear Wing
 Format: 2"x6"



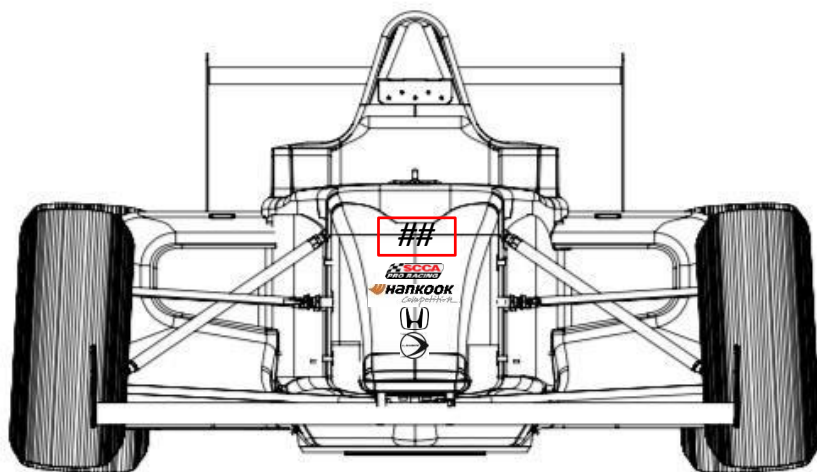
Additional contingency sponsors will be added throughout the season. Please leave this space free for additional sponsors.

TEAM CAR NOSE 2021

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DO NOT PRODUCE ANY FRONT NOSE LOGOS OR NUMBERS.
SCCA PRO RACING WILL PROVIDE EVERY TEAM WITH ONE (1) SETS OF FRONT NOSE ASSETS. ANY ASSETS NEEDED AFTER THAT WILL BE AVAILABLE FOR PURCHASE THROUGH SCCA PRO RACING



The Honda "H" mark must be black, white or red (PMS185) and may not have a background pattern visible through the logo. No distortion of the any logo is permitted

Number Plate:

9"x9" (2" down from top of the shock cover. Leave 2" gap between number & SCCA Pro logo)

##

Format: 2"x4"



Format: 4" Tall



The top of the "H" must be 10" from the beginning of the slope of the nose. Isolation Space-2"



The top of the Ligier circle must be 4" from the end of the nose (For easy placement-bottom of logo goes right above nose cap)

