

2016



F4 UNITED STATES CHAMPIONSHIP

STYLE GUIDE



2016

GUIDELINES



The following slides outline the specifications for all logo identification that each team and its drivers are required to follow during the 2016 F4 United States Championship season. The specifications include logo type, location and size for the designated space. This document covers the Official F4, F4 United States Championship, Pirelli Tires, Crawford Composites, SCCA Pro Racing, Honda, Honda Racing HPD and the TBA title sponsor logos.

All team produced logos must be applied in either its original format or black or white, depending on the background of the application surface. If the surface is multi-colored or shaded, please provide a solid background for that area where the logo is to be placed unless prior approval has been received by SCCA Pro Racing. The goal is to maximize the contrast between the surface and logos, in order to provide the greatest visibility for trackside viewers.

If you have questions or need any information regarding logo identification, please contact the F4 Series Administrator, Cathie Lyon by phone at 317.387.2885 or by email at clyon@scca.com.



2016

F4 UNITED STATES



The FIA F4 logos must be given prominence and visibility, so they are not crowded by other text and graphics.

The clear space area of 2" is the minimum distance away from other graphics. We recommend that you increase this space whenever possible.

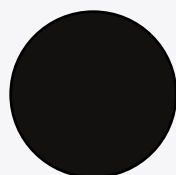
Whichever logo arrangement is in use, the width of the 'F4' icon should be at least 2" tall, and ideally larger when possible.



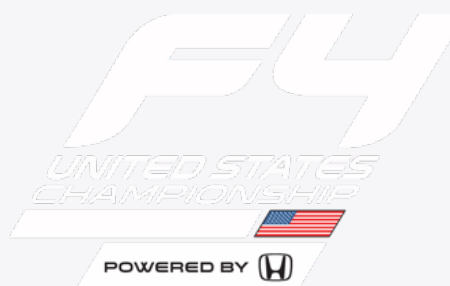
GRAPHIC MOTIF



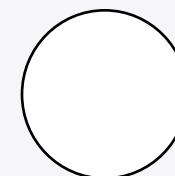
Black



C 20
M 20
Y 20
K 100



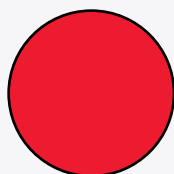
White



C 0
M 0
Y 0
K 0

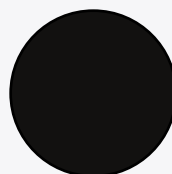
HONDA

Honda Red



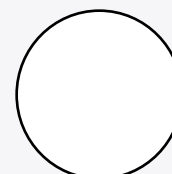
R 237
G 27
B 47

Black



C 20
M 20
Y 20
K 100

White



C 0
M 0
Y 0
K 0



GRAPHIC MOTIF

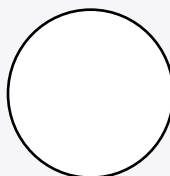


Black



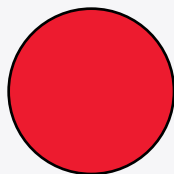
C 20
M 20
Y 20
K 100

White



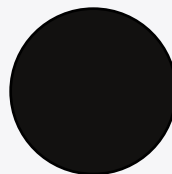
C 0
M 0
Y 0
K 0

Honda Red



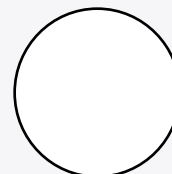
R 237
G 27
B 47

Black



C 20
M 20
Y 20
K 100

White



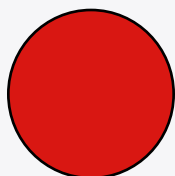
C 0
M 0
Y 0
K 0



GRAPHIC MOTIF



Red



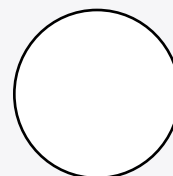
R 217
G 23
B 18

Black



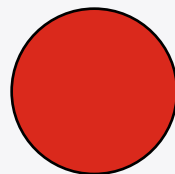
C 20
M 20
Y 20
K 100

White



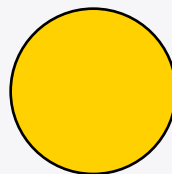
C 0
M 0
Y 0
K 0

Red



R 218
G 41
B 28

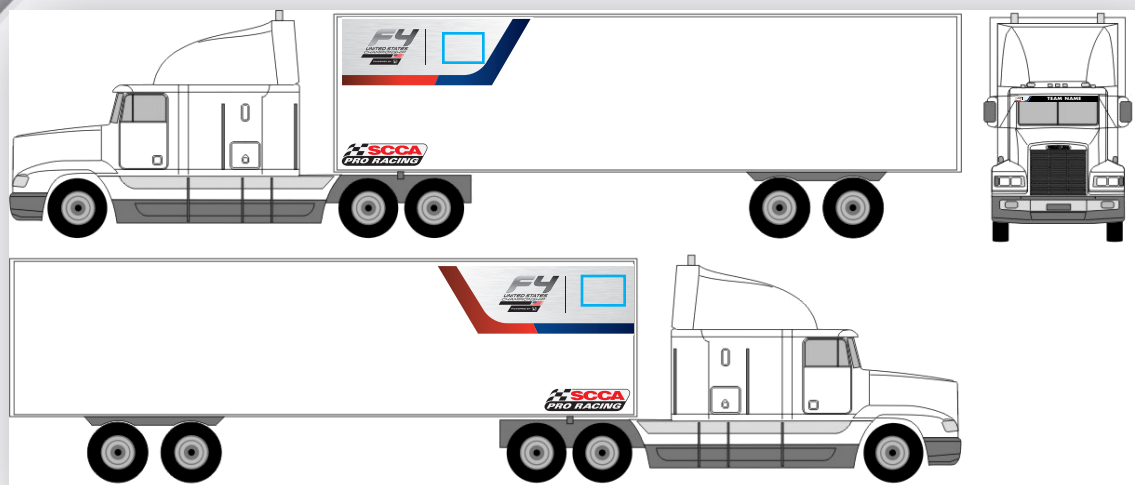
Yellow



R 255
G 209
B 0



TEAM TRANSPORTER



Trailer branding (driver's side)

Format: 3.25'x9'

[Leave 1.5'x1.5' space blank for title sponsor](#)



Trailer branding (driver's side)

Format: 2'x4'



Trailer branding (passenger's side)

Format: 3.25'x9'

[Leave 1.5'x1.5' space blank for title sponsor](#)



Trailer branding (passenger's side)

Format: 2'x4'



Windscreen strip

Format: 6.5"x88"

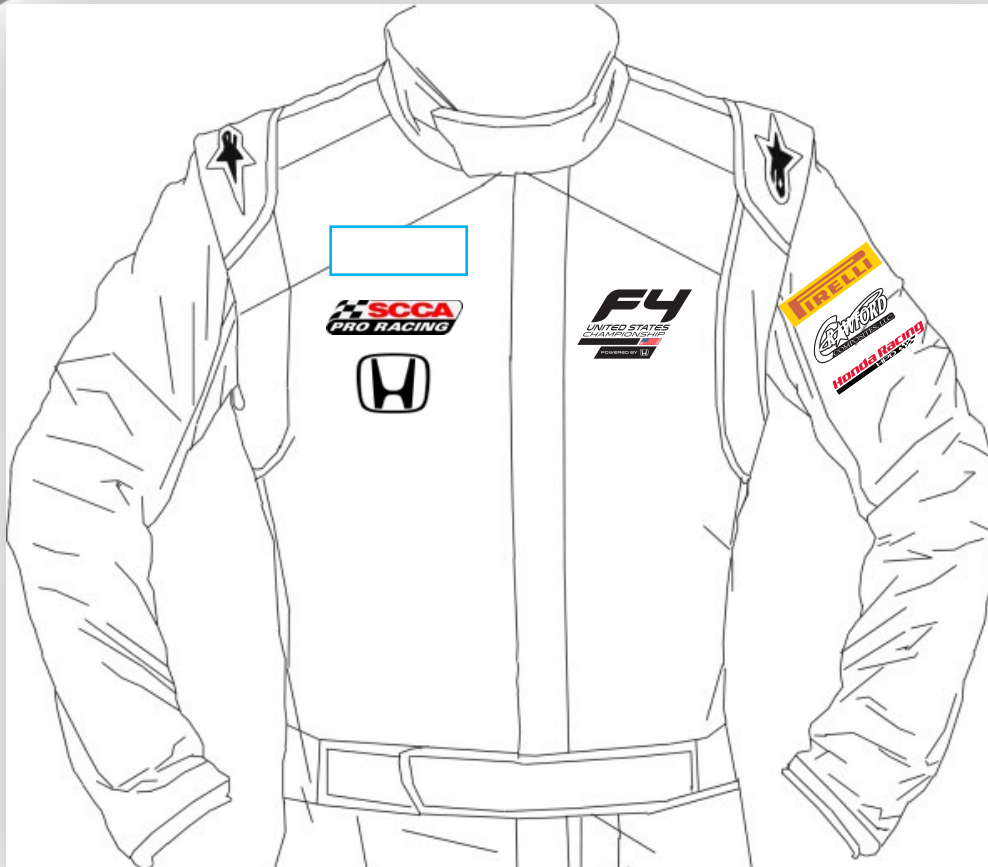
[Leave 5"x5" space blank for title sponsor](#)



TEAM NAME

2016

DRIVER SUIT



Upper chest, left-hand side

Format: 3" Tall

Light Suit



Dark Suit



Left arm, upper-shoulder

Format: 2"x4"



Upper chest, right-hand side

Format: 2"x4.5"

Leave 2"x4.5" space blank for title sponsor



Upper chest, right-hand side

Format: 2.5" Tall



2016

DRIVER SHIRT



Upper chest, left-hand side

Format: 2.5" Tall

Light Shirt



Dark Shirt



Left arm, upper-shoulder

Format: 1.5"x3"



Upper chest, right-hand side

Format: 1.5"x3"

[Leave 1.5"x3" space blank for title sponsor](#)



Upper chest, right-hand side

Format: 2.5" Tall



2016

CREW SHIRT



Upper chest, left-hand side

Format: 2.5" Tall

Light Shirt



Dark Shirt



Left arm, upper-shoulder

Format: 1.5"x3.75"



Upper chest, right-hand side

Format: 2"x4.5"

Leave 2"x4.5" space blank for title sponsor



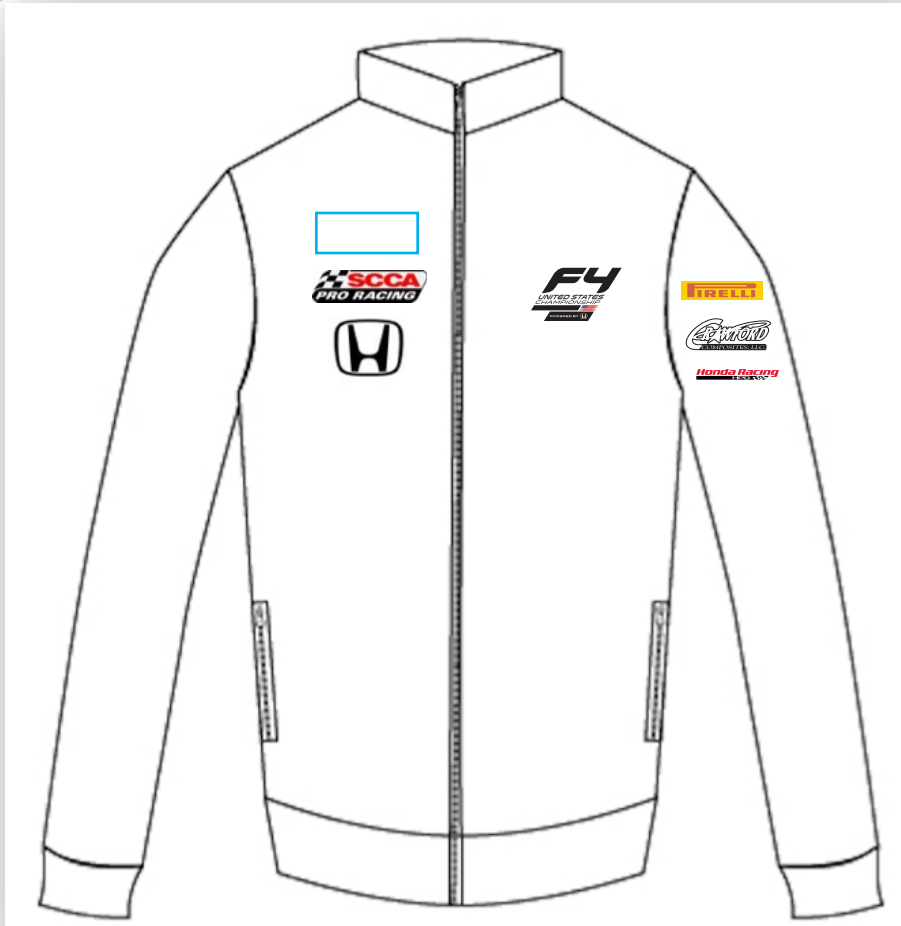
Upper chest, right-hand side

Format: 2.5" Tall



2016

CREW JACKET



Upper chest, left-hand side

Format: 2.5" Tall

Light Jacket

Dark Jacket



Left arm, upper-shoulder

Format: 1.5"x3"



Upper chest, right-hand side

Format: 2"x3.5"

Leave 2"x3.5" space blank for title sponsor



Upper chest, right-hand side

Format: 2.5" Tall

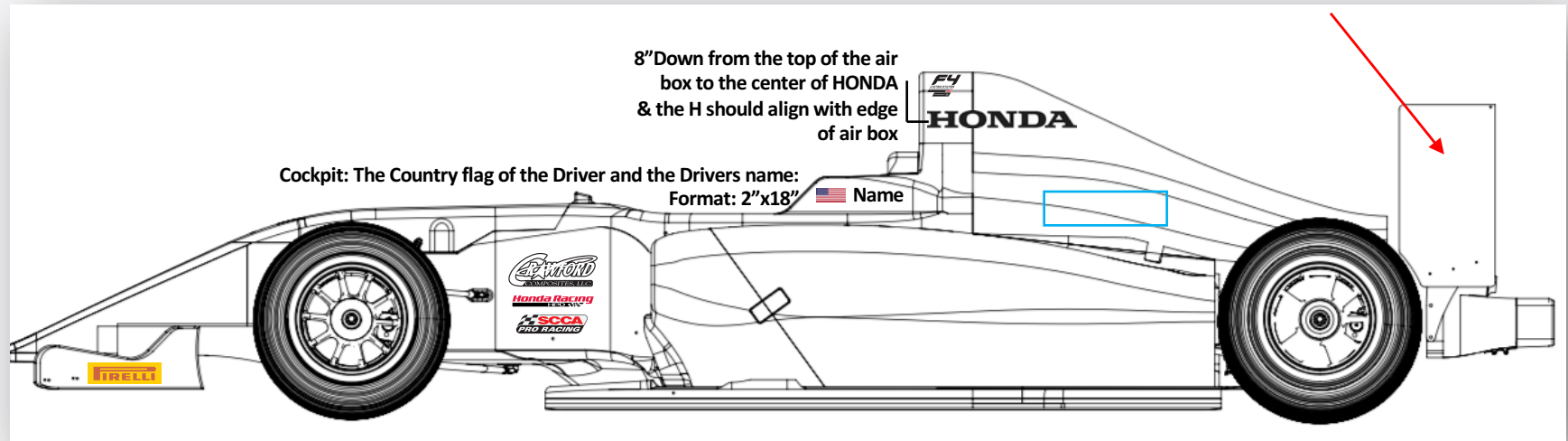


2016

TEAM CAR SIDES



DO NOT PRODUCE ANY REAR WING LOGOS OR NUMBERS. SCCA PRO RACING WILL PROVIDE EVERY TEAM WITH ONE (1) SET OF REAR WING ASSETS. ANY ASSETS NEEDED AFTER THAT WILL BE AVAILABLE FOR PURCHASE THROUGH SCCA PRO RACING



Front Wing
Format: 4"x8"



Front Chassis
Format: 3.375"x8.5"

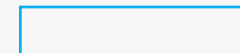


Air Box
Format: 3" Tall



Air Box
Format: 1.8"x15"
Location:
8" Down
HONDA
Isolation Space:
Leave 2" Gap
under Camera

Engine Cover
Format: 3"x12"
[Leave 3"x12" space for title sponsor](#)



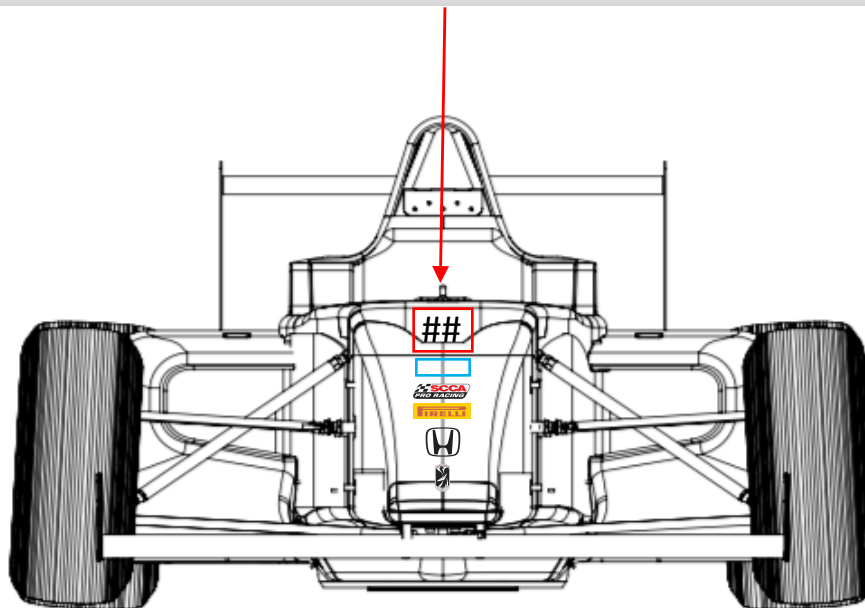
The HONDA must be black, white or red (PMS185) and may not have a background pattern visible through the logo. The Honda Racing/HPD logo must be black, white, or red/black and must contrast with the background color. No distortion of any logo is permitted. The color of the preferred F4 logo (white or black) must remain consistent on every placement (wing & air box).

2016

TEAM CAR NOSE



**DO NOT PRODUCE ANY FRONT NOSE LOGOS OR NUMBERS.
SCCA PRO RACING WILL PROVIDE EVERY TEAM WITH ONE (1) SET OF FRONT NOSE ASSETS. ANY
ASSETS NEEDED AFTER THAT WILL BE AVAILABLE FOR PURCHASE THROUGH SCCA PRO RACING**



Number Plate:

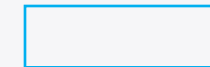
**9"x9" (Leave 2" gap between number
& title sponsor logo)**

##

Sponsor placement

Format: 2"x4"

Leave 2"x4" space for title sponsor



Format: 2"x4"



Format: 4" Tall



Format: 3.75" Tall



The top of the "H" must
be 10" from the beginning
of the slope of the nose

The top of the
"Deer" logo must
be 3.75" from the
end of the nose



The Honda "H" mark must be black, white or red (PMS185) and may not have a background pattern visible through the logo.
The Honda "H" mark must be the same color as the HONDA air box logo. No distortion of the any logo is permitted.